



CX & CRM



EPM



Data & Analytics



Generative -AI



Integration



Support

Praesto Group is a global consulting firm comprised of **Praesto Consulting, Boxfusion Consulting, Carruthers and Jackson, and BrightFrog**. Together, we provide end-to-end expertise across the Oracle landscape and beyond for a holistic perspective to digital transformation.

We combine the agility of specialised boutique firms with the scale of a global consultancy to deliver world-class solutions in Customer Relationship Management (CRM), Enterprise Performance Management (EPM), Customer Experience (CX), AI, Data Strategy and Analytics.



3500+

CRM & Data Projects



550+

Global Clients



200+

Expert Consultants



20+

Industries Served



United Kingdom



United States



France



Ireland



Netherlands



Portugal



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Our Services



Customer Experience (CX)

Boxfusion combines Oracle CX expertise with a distinctive UX approach to streamline processes and unlock innovation.

We work cross-Industry and across Oracle's suite of applications to help you craft a long-term CX blueprint.



Data Strategy & Maturity

Carruthers and Jackson helps brands harness the power of data and generate maximum value from it with their industry recognised models.

We help our clients navigate each stage of their data journey from data assessment, strategy, governance to literacy.



Enterprise Performance (EPM)

Praesto has an excellent track record of delivering measurable improvement with Oracle EPM.

We provide end-to-end advisory services, solution design, implementation, and ongoing support, transforming manual processes into streamlined, automated solutions.



Programme Assurance

BrightFrog specialises in programme management, governance and effective change management strategies.

A key focus is healthcare industry transformation, enhancing patient and partner outcomes by combining strategy, delivery, and human-centered expertise to enable meaningful change.



Enterprise AI

Transform customer and employee experience by embedding AI across the Oracle ecosystem, using Agentic AI alongside wider automation strategies for measurable returns.

We create award-winning solutions that boost efficiency, accuracy and user experience.



Managed Support

We deliver cost-effective onshore support for all Oracle solutions, ensuring stability, security and strong performance.

Our experts provide reliable, responsive services that maximise your investment and evolve your mission-critical platforms.

Our Customers



Panasonic

NetworkRail



ARCADIS

AstraZeneca

EIFFAGE

easyJet



smeg

synergy



RBS
The Royal Bank of Scotland

BRITVIC

Sainsbury's

AVIVA

reckitt

General Medical Council



Schneider Electric

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